



Friday August 9, 2019

Director, Media Markets Team  
Media Markets / News and Media Industry  
Department of Communications and the Arts  
2 Phillip Law Street, Canberra ACT 2601  
GPO Box 2154 Canberra, ACT 2601

By email: [MediaMarkets@communications.gov.au](mailto:MediaMarkets@communications.gov.au)

Dear Director,

Thank you for the opportunity to engage with the Australian Government about its a review of the Determination under paragraph (c) of the definition of "broadcasting service" (No. 1 of 2000), ("The Alston Determination") which supplements the definition of a 'broadcasting service' in the Broadcasting Services Act 1992.

As background, DIGI is a non-profit industry association that advocates for the interests of the digital industry in Australia, with founding members including Google, Facebook, Twitter and Verizon Media. DIGI's vision is a thriving Australian digitally-enabled economy that fosters innovation, a growing selection of digital products and services, and where online safety and privacy are protected. DIGI's mission is to advocate for policies that enable a growing Australian technology sector that supports businesses and Internet users, in partnership with industry, governments and the community.

We are supportive of the proposal that the Minister makes a new determination, which replicates the current Alston Determination, for a period of three years. We agree that this approach would provide continued certainty to industry and the community, while allowing time for the Government to consider various definitions in the context of broader regulatory reforms.

DIGI looks forward to further engaging with reviews related to those broader regulatory reforms in years to come. Should you have any questions or wish to discuss this matter further, please do not hesitate to contact me.

Best regards,

A handwritten signature in black ink, appearing to read "Sunita Bose", written over a light grey rectangular background.

Sunita Bose  
Managing Director  
Digital Industry Group Inc. (DIGI)